

Primera B - Santiago Morning vs Unión San Felipe

DATE: Saturday, October 25, 2025
LOCATION: San Felipe, Región de Valparaíso, CL

Event Description

Primera B - Santiago Morning vs Unión San Felipe is a premier sports event in San Felipe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 56/100
Expected Attendance: 2,068 people
Event ID: 8De36yniHjpd3GYUDT

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 827 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.