

Primera B - Promotion Play-offs - 1st Round - San Marcos vs Rangers

DATE: Tuesday, November 18, 2025
LOCATION: Talca, VII Región, CL

Event Description

Primera B - Promotion Play-offs - 1st Round - San Marcos vs Rangers is a premier sports event in Talca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,749 people

Event ID: 4AS7xJBZtqUW9w3ysE

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,500 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.