

Primera B - Promotion Play-offs - 1st Round - Cobreloa vs Santiago Wanderers

DATE: Wednesday, November 19, 2025
LOCATION: Valparaíso, Valparaíso, CL

Event Description

Primera B - Promotion Play-offs - 1st Round - Cobreloa vs Santiago Wanderers is a premier sports event in Valparaíso. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,682 people

Event ID: Fw2GDDQCRYJgSrb6oF

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,673 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.