

Primera B - Magallanes vs Rangers

DATE: Saturday, August 23, 2025
LOCATION: San Francisco, VII Región, CL

Event Description

Primera B - Magallanes vs Rangers is a premier sports event in San Francisco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 915 people

Event ID: yAaCnQiw4BGvD4b5Xe

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 366 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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