

Primera B - Deportes Santa Cruz vs Unión San Felipe

DATE: Sunday, October 12, 2025
LOCATION: San Felipe, Región de Valparaíso, CL

Event Description

Primera B - Deportes Santa Cruz vs Unión San Felipe is a premier sports event in San Felipe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 789 people

Event ID: 53DJvcxbJ5Pfe776hU

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 316 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.