Primera B - Clausura - Quadrangular - Patriotas Boyacá vs Boca Juniors de Cali

DATE: Tuesday, November 11, 2025
LOCATION: San Fernando, Valle del Cauca, CO

Event Description

Primera B - Clausura - Quadrangular - Patriotas Boyacá vs Boca Juniors de Cali is a premier sports event in San Fernando. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 72/100
Expected Attendance: 12,192 people
Event ID: 7dnV8QYksLarEDwWZK

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,877 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.