Primera B - Clausura - Quadrangular - Boca Juniors de Cali vs Patriotas Boyacá

DATE: Saturday, November 15, 2025
LOCATION: Tunja, Boyacá, CO

Event Description

Primera B - Clausura - Quadrangular - Boca Juniors de Cali vs Patriotas Boyacá is a premier sports event in Tunja. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 65/100
Expected Attendance: 5,741 people
Event ID: AECcyduErJqVoKUyqH

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,296 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.