

Primera B - Clausura - Boca Juniors de Cali vs Orsomarso

DATE: Sunday, September 28, 2025
LOCATION: Santander Department, CO

Event Description

Primera B - Clausura - Boca Juniors de Cali vs Orsomarso is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 58/100
Expected Attendance: 2,453 people
Event ID: HiXNUeVcF7nM42iaNz

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 981 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.