

Primera B - Clausura - Atlético vs Real Cartagena

DATE: Sunday, October 5, 2025
LOCATION: Cartagena, Bolívar, CO

Event Description

Primera B - Clausura - Atlético vs Real Cartagena is a premier sports event in Cartagena. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,730 people

Event ID: 3MRGs78KqG89g9BnAA

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,492 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.