

Primera B - Clausura - Atlético vs Deportes Quindío

DATE: Saturday, August 23, 2025
LOCATION: Quindío, CO

Event Description

Primera B - Clausura - Atlético vs Deportes Quindío is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,836 people

Event ID: FU4QRhZ39USFya9uhf

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,334 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.