

Primera B - Clausura - Atlético Huila vs Internacional Palmira

DATE: Monday, September 22, 2025
LOCATION: Palmira, Valle del Cauca, CO

Event Description

Primera B - Clausura - Atlético Huila vs Internacional Palmira is a premier sports event in Palmira. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 59/100
Expected Attendance: 2,739 people
Event ID: EhP8QdfqdcQgMwu9Zg

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,096 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.