

Primera A - Clausura - Unión Magdalena vs Independiente Santa Fe

DATE: Sunday, September 14, 2025
LOCATION: Bogotá, Cundinamarca, CO

Event Description

Primera A - Clausura - Unión Magdalena vs Independiente Santa Fe is a premier sports event in Bogotá. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 76/100
Expected Attendance: 19,001 people
Event ID: D3BWYBYzpgVg34QPWq

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)
Occupancy Impact: +62 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 7,600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.