

Primera A - 2nd Phase - Vélez Sarsfield vs Banfield

DATE: Saturday, September 13, 2025
LOCATION: Banfield, Buenos Aires, AR

Event Description

Primera A - 2nd Phase - Vélez Sarsfield vs Banfield is a premier sports event in Banfield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 19,237 people

Event ID: FYa33YPEHxKFHB6C2J

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,695 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.