

# Primera A - 2nd Phase - San Luis vs Belgrano

DATE: Saturday, August 16, 2025  
LOCATION: Córdoba, Córdoba, AR

## Event Description

Primera A - 2nd Phase - San Luis vs Belgrano is a premier sports event in Córdoba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 9,510 people

**Event ID:** 9UPSfJ3uuQQeLtk5Af

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,804 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*