

# Primera A - 2nd Phase - San Lorenzo vs Talleres de Córdoba

DATE: Monday, September 22, 2025  
LOCATION: Ciudad de Córdoba, Provincia de Córdoba, AR

## Event Description

Primera A - 2nd Phase - San Lorenzo vs Talleres de Córdoba is a premier sports event in Ciudad de Córdoba, Provincia de Córdoba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 64/100

**Expected Attendance:** 5,192 people

**Event ID:** 3ARyk9bYqfy49cR8jK

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,077 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*