

Primera A - 2nd Phase - Racing Club vs Banfield

DATE: Saturday, August 23, 2025
LOCATION: Banfield, Buenos Aires, AR

Event Description

Primera A - 2nd Phase - Racing Club vs Banfield is a premier sports event in Banfield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 12,691 people

Event ID: DAifahroEYMby2hJgT

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,076 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.