

# Primera A - 2nd Phase - Newell's Old Boys vs Ferro Carril Oeste

DATE: Friday, August 15, 2025  
LOCATION: Capital Federal, Ciudad de Buenos Aires, AR

## Event Description

Primera A - 2nd Phase - Newell's Old Boys vs Ferro Carril Oeste is a premier sports event in Capital Federal, Ciudad de Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 46/100

**Expected Attendance:** 620 people

**Event ID:** 7qZkMhWZy6MMsZadnn

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 248 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*