

Primeiro Seminário de Saúde da Mulher Idosa - PESMTI

DATE: Saturday, November 1, 2025
LOCATION: Nova Floresta, Minas Gerais, BR

Event Description

Primeiro Seminário de Saúde da Mulher Idosa - PESMTI is a premier conferences event in Nova Floresta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 442 people

Event ID: 7sEff2EhqmuW4t7CRC

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 177 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.