

Prime Time Saturday (NL) Roy de Jong, Mino van Nassau en meer

DATE: Saturday, August 23, 2025
LOCATION: Den Haag, Zuid-Holland, NL

Event Description

Prime Time Saturday (NL) Roy de Jong, Mino van Nassau en meer is a premier performing-arts event in Den Haag. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 33/100
Expected Attendance: 139 people
Event ID: F3NX6yRcCRm77wgTgt

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 56 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.