Prime Rib & Live Music Night

DATE: Friday, August 15, 2025
LOCATION: Mountain View, California, US

Event Description

Prime Rib & Live Music Night is a premier performing-arts event in Mountain View. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 37/100
Expected Attendance: 214 people
Event ID: 9gbX7u5ZsKr7n3AJVR

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 86 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.