

# Prim B Metro - Clausura - UAI Urquiza vs Comunicaciones

DATE: Monday, November 3, 2025  
LOCATION: Buenos Aires, Autonomous City of Buenos Aires, AR

## Event Description

Prim B Metro - Clausura - UAI Urquiza vs Comunicaciones is a premier sports event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 54/100  
**Expected Attendance:** 1,534 people  
**Event ID:** 5sVZgXY2Me497M5bik

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 614 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*