

# Prim B Metro - Clausura - Deportivo Merlo vs San Martín Burzaco

DATE: Saturday, November 15, 2025  
LOCATION: Burzaco, Provincia de Buenos Aires, AR

## Event Description

Prim B Metro - Clausura - Deportivo Merlo vs San Martín Burzaco is a premier sports event in Burzaco, Provincia de Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,627 people

**Event ID:** 6abQcnR7NefEZqHx8m

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 651 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*