

Prim B Metro - Clausura - Deportivo Merlo vs Real Pilar

DATE: Saturday, October 4, 2025
LOCATION: Pilar Centro, Buenos Aires, AR

Event Description

Prim B Metro - Clausura - Deportivo Merlo vs Real Pilar is a premier sports event in Pilar Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,399 people

Event ID: 6yLN8AYr47c4PzpyQe

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 960 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.