

Prim B Metro - Clausura - Deportivo Merlo vs Excursionistas

DATE: Saturday, September 6, 2025

LOCATION: Buenos Aires, Ciudad Autónoma de Buenos Aires, AR

Event Description

Prim B Metro - Clausura - Deportivo Merlo vs Excursionistas is a premier sports event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,850 people

Event ID: BFh4Gj69Y7DELcMZaS

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 740 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.