

Pride, Nerd Festival

DATE: Saturday, September 13, 2025
LOCATION: Parque Estrela Dalva VI, Goiás, BR

Event Description

Pride, Nerd Festival is a premier festivals event in Parque Estrela Dalva VI. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 43/100
Expected Attendance: 441 people
Event ID: 7RPRPWTNqWsCP5TQRz

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 176 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.