

Pride at QCAD Ø<βóp Ø<β Ø<βó

DATE: Wednesday, September 10, 2025
LOCATION: South Brisbane, Queensland, AU

Event Description

Pride at QCAD Ø<βóp Ø<β Ø<βó &§p is a premier expos event in South Brisbane. This event attracts vis the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,598 people

Event ID: BWhofqT8vcVCNNr9Gg

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 639 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.