

Pricing and Price Review in Gas and LNG Sales Contracts

DATE: Sunday, September 7, 2025
LOCATION: Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, MY

Event Description

Pricing and Price Review in Gas and LNG Sales Contracts is a premier expos event in Kuala Lumpur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 10/100
Expected Attendance: 10 people
Event ID: ANydVnW7RM6mzDWcjk

Hotel Demand Indicators

ADR Impact Index: 2.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
