

Preventive Medicine World Conference (PRMWC)

DATE: Friday, October 17, 2025
LOCATION: Roissy-en-France, Île-de-France, FR

Event Description

Preventive Medicine World Conference (PRMWC) is a premier conferences event in Roissy-en-France. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 319 people

Event ID: DWM8PiUbZUNs8CBJ3J

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 128 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
