Preserving the past: The science of museum curation

DATE: Tuesday, November 11, 2025
LOCATION: Monaghan, County Monaghan, IE

Event Description

Preserving the past: The science of museum curation is a premier conferences event in Monaghan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 26/100
Expected Attendance: 64 people
Event ID: 5DCgubrChZDytGEnzG

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 26 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.