

Presentation of a real utopia for Neumarkt

DATE: Wednesday, September 10, 2025
LOCATION: Neumarkt in der Oberpfalz, Bayern, DE

Event Description

Presentation of a real utopia for Neumarkt is a premier expos event in Neumarkt in der Oberpfalz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 8wEpWc8HgsBVNE8u3w

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.