

Presencial - The Future We Create

DATE: Tuesday, September 9, 2025
LOCATION: Consolação, São Paulo, BR

Event Description

Presencial - The Future We Create is a premier conferences event in Consolação. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 408 people

Event ID: 3BD5bYYm2R6u3iYTHH

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 163 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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