

Preseason: Regina Pats vs Swift Current Broncos

DATE: Wednesday, September 3, 2025
LOCATION: Swift Current, Saskatchewan, CA

Event Description

Preseason: Regina Pats vs Swift Current Broncos is a premier sports event in Swift Current. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 59/100
Expected Attendance: 2,879 people
Event ID: EBYBpMTB7FYKsgMG8L

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,152 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.