

Preseason: Prince Albert Raiders vs Saskatoon Blades

DATE: Tuesday, September 2, 2025
LOCATION: Saskatoon, Saskatchewan, CA

Event Description

Preseason: Prince Albert Raiders vs Saskatoon Blades is a premier sports event in Saskatoon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,626 people

Event ID: J72LzP2pxCwdN3CES7

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,850 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.