

Prescott DAZE Pickleball Sampler - Every hour on the hour!

DATE: Saturday, September 6, 2025
LOCATION: Prescott, Wisconsin, US

Event Description

Prescott DAZE Pickleball Sampler - Every hour on the hour! is a premier expos event in Prescott. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 48/100
Expected Attendance: 790 people
Event ID: ER6gSiibXsAsVfdpYG

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 316 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
