

Premium Baby Clothing SALE! ONLY AT the Vancouver Baby Show!

DATE: Sunday, October 26, 2025
LOCATION: Vancouver, British Columbia, CA

Event Description

Premium Baby Clothing SALE! ONLY AT the Vancouver Baby Show! is a premier expos event in Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 58/100
Expected Attendance: 2,493 people
Event ID: EbFZ4vNxyJXsmce3XK

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 997 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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