

Premijer Liga - Samobor vs Dubrava

DATE: Friday, January 16, 2026
LOCATION: Zagreb, Grad Zagreb, HR

Event Description

Premijer Liga - Samobor vs Dubrava is a premier sports event in Zagreb. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,373 people

Event ID: EbawBP4mRe4gz5H2dp

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 549 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.