

Premijer Liga - Široki Brijeg vs Radnik Bijeljina

DATE: Friday, September 26, 2025
LOCATION: Bijeljina, Republika Srpska, BA

Event Description

Premijer Liga - Široki Brijeg vs Radnik Bijeljina is a premier sports event in Bijeljina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 700 people

Event ID: 6gsBrwwcWWsz3eGxE

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 280 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.