

Premijer Liga - Borac Banja Luka vs Željezni Ö

DATE: Monday, September 15, 2025
LOCATION: Sarajevo, Federacija Bosne i Hercegovine, BA

Event Description

Premijer Liga - Borac Banja Luka vs Željezni Ö is a premier sports event in Sarajevo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,300 people

Event ID: 9P3hWpLkuA3CaBDubb

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,520 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.