

# Premiership - 1st Phase - Aberdeen vs Livingston

DATE: Sunday, November 30, 2025  
LOCATION: Livingston, Scotland, GB

## Event Description

Premiership - 1st Phase - Aberdeen vs Livingston is a premier sports event in Livingston. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,182 people

**Event ID:** GiDy8Ts9LtgYzXR8RS

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,273 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*