

Premier Soccer League - Scotland Mabvuku vs Simba Bhora

DATE: Saturday, September 13, 2025
LOCATION: Shamva, Mashonaland Central Province, ZW

Event Description

Premier Soccer League - Scotland Mabvuku vs Simba Bhora is a premier sports event in Shamva. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 686 people

Event ID: 66DAXMC3sJ93Sme5mx

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 274 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.