Premier Soccer League - Ngezi Platinum vs Yadah

DATE: Friday, August 22, 2025
LOCATION: Harare, Harare Province, ZW

Event Description

Premier Soccer League - Ngezi Platinum vs Yadah is a premier sports event in Harare. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 1,000 people
Event ID: Eys62QKoPH5ac989rL

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.