

Premier Soccer League - Kwekwe United vs Simba Bhora

DATE: Saturday, August 23, 2025
LOCATION: Shamva, Mashonaland Central Province, ZW

Event Description

Premier Soccer League - Kwekwe United vs Simba Bhora is a premier sports event in Shamva. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 1,000 people
Event ID: 8CBpBxruF7kohf2eUe

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.