

Premier Soccer League - Highlanders vs Simba Bhora

DATE: Saturday, November 1, 2025
LOCATION: Shamva, Mashonaland Central Province, ZW

Event Description

Premier Soccer League - Highlanders vs Simba Bhora is a premier sports event in Shamva. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 47/100
Expected Attendance: 686 people
Event ID: 9rG8Ja9zd6Rogjv9

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 274 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.