

Premier Soccer League - Highlanders vs Platinum

DATE: Saturday, September 13, 2025
LOCATION: Zvishavane, Midlands Province, ZW

Event Description

Premier Soccer League - Highlanders vs Platinum is a premier sports event in Zvishavane. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 53/100
Expected Attendance: 1,365 people
Event ID: ERgaF3YHL4JuRi96rH

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 546 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.