

Premier League - Zenit vs Sochi

DATE: Sunday, October 19, 2025
LOCATION: B >Dt8, Krasnodarskiy kray, RU

Event Description

Premier League - Zenit vs Sochi is a premier sports event in B >Dt8. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 8,273 people

Event ID: A4JG3yck2TtfHWWoAF

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,309 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.