

Premier League - ZED vs Pharco

DATE: Friday, January 30, 2026
LOCATION: Al-Iskandarîah (Alexandria), EG

Event Description

Premier League - ZED vs Pharco is a premier sports event in Al-Iskandarîah (Alexandria). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 17,007 people

Event ID: BGRWogze9tAeWE7SjB

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,803 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.