

Premier League - Wilberforce Strikers vs Bo Rangers

DATE: Saturday, January 10, 2026
LOCATION: Bo, Southern Province, SL

Event Description

Premier League - Wilberforce Strikers vs Bo Rangers is a premier sports event in Bo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,847 people

Event ID: 5wrzx9Vig7yV6syZNP

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,539 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.