

# Premier League (W) - Samara vs Sparta & K

DATE: Tuesday, October 21, 2025  
LOCATION: Vidnoye, Moskovskaya oblast', RU

## Event Description

Premier League (W) - Samara vs Sparta & K is a premier sports event in Vidnoye. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 56/100  
**Expected Attendance:** 1,937 people  
**Event ID:** CqUts2X4K4QTEG5z9n

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 775 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*