

Premier League (W) - Samara vs MBA Moskva

DATE: Sunday, November 2, 2025
LOCATION: Moskva, Moskva, RU

Event Description

Premier League (W) - Samara vs MBA Moskva is a premier sports event in Moskva. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,435 people

Event ID: 9aB7vXsU6eWXC47cF9

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,374 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.