

Premier League (W) - Group Stage - Brest vs Horizont II

DATE: Saturday, December 20, 2025
LOCATION: Minsk, Minskaja voblas rÅ %•

Event Description

Premier League (W) - Group Stage - Brest vs Horizont II is a premier sports event in Minsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: ANurjA2iom68uyLZ85

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.